



Reduced carcinogens. Premium taste.

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Discover the 3 major benefits of Omni.



Measured against any other comparable cigarette currently on the market, Omni delivers less carcinogens to the smoker. While Omni has not been proven to reduce the health risks of smoking, Omni's reduced carcinogen levels are a logical and important first step. If you smoke, Omni is clearly the best alternative.

In **taste tests**, Omni was found to taste as good as, if not better than, the leading national brand.

You won't have to adjust the way you smoke (i.e., the way you hold a cigarette, the way you puff, the way you exhale).

FAQs

Get answers to
asked questions about
Omni cigarettes.
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OMNI Kings and 100's: 15 mg. "tar," 1.0 mg. nicotine; Lights Kings and Lights 100's: 12 mg. "tar," 0.8 mg. nicotine; Ultra Light
6 mg. "tar," 0.5 mg. nicotine, av. per cigarette by FTC Method.

Reductions are in comparison to comparable styles of the leading brand.